



Susan Bittner

Professional Certified Coach (PCC)

Susan is a respected Executive Coach, Talent Developer, and Organizational Development expert intensely committed to helping leaders find the spark that will ignite their best self. As an accomplished leader over two decades in the banking, healthcare, consulting, and publishing sectors, she brings empathy and keen understanding of leadership rewards, risks, and realities, and what it means to both struggle and succeed in getting, “a seat at the table.” Deeply informed by her own executive journey, her coaching style is candid, compassionate, humorous, inspiring, bold, and authentic.

Susan has always been an “intrapreneur,” having spearheaded inaugural talent and performance management processes for more than 16,000 employees, receiving accolades for facilitating national action planning working-groups, orchestrating all aspects of Emerging Leaders programs, and leading the Talent and Executive Coaching division of a 21-location national firm. Her leadership roles have all required political savvy, executive presence, influencing (often without formal authority), building enterprise-wide relationships and trust, dealing with ambiguity amid continual change, executing national internal communications strategies, policy changes, and IT and product deployments.

Susan has vast experience in strengths-based coaching, several behavioral assessments such as The Harrison Assessment, Myers-Briggs, and DiSC; as well as 360 tools such as the Leadership Circle™ that often complement and enhance coaching engagements.

Throughout her career, Susan has pioneered and led large scale Diversity, Equity, Inclusion, and Belonging (DEI&B) initiatives and brings an informed perspective to leaders and organizations who value a true, data-driven approach to diversity and those who seek to walk their talk. Her guidance in this area is often recognized as simply, “the right thing to do,” as well as has proven to generate a significant return on investment. She thrives on identifying, celebrating, and maximizing both the obvious and subtle aspects of individuals and performance, and on ensuring corporate and human systems are in place that allow for each person to feel seen and truly unique and valued.

As Susan firmly believes that leadership is a mindset and a way of being, rather than a title, she excels at and enjoys coaching at all levels of organizations to gain clarity, develop logical and realistic action plans, and remove barriers to making authentic and lasting behavioral shifts. She delights in coaching motivated individuals and teams to identify their unique needs, untapped potential, and in discovering and bringing light and joy to careers and lives.

Susan engages in continual learning, ongoing education, and leadership research and invests time and resources in her own personal growth and wellbeing to be an informed, resourceful, and empathetic partner to her clients. In her free time, she enjoys the outdoors, having her hands and feet in the dirt, spending time with her family, and reading about and exploring the world around her.
